

December, 2005

What's New?

Color Camo—Gray coverage haircolor for men! This is a great new service that quickly (10min. Processing time) blends away gray!

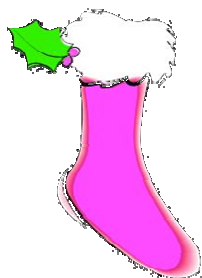
Nioxin Products—This is an excellent product line for those of you suffering from thinning hair/hair loss.

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The Glow Gazette

Come celebrate the holidays with us!



Come do some holiday shopping at our Open House! We'll have lots of fun Gift Sets, Stocking-Stuffers, and Clearance items to choose from. Plus, we'll have snacks and door prizes too!

Thurs: Dec. 1 5:00-9:00pm

Sat.: Dec. 3 12:00-6:00pm

Party Packages! Have an event? Let us get you polished...

Basic:

- Shampoo/Blowdry
- Nail & Toe Polish Change
- Full Makeup Application
- Regular Service Total: \$75
- Regular Time: 1 Hr. 30 Min.
- Package Price: \$65
- Package Time*: 1 Hr. 15 Min.

Deluxe:

- Special Occasion Styling
- Nail & Toe Polish Change
- Full Makeup Application
- Hand & Foot Paraffin Dip
- Hair Treatment
- Regular Service Total: \$130
- Regular Service Time: 3 Hrs
- Package Price: \$110
- Package Time*: 2 Hrs. 30 Min.

Ultimate:

- Special Occasion Styling-Updo
- Ultimate Manicure
- Ultimate Pedicure
- Brow Wax
- Hair Treatment
- Lustre + Gloss
- Full Makeup
- Regular Service Total: \$240
- Regular Service Time: 6 Hrs.
- Package Price \$200
- Package Time*: 4 Hrs.

Don't forget that we always have gift certificates available and you can always order a custom gift basket or piece of jewelry. We want to help simplify your gift-giving process this year! We have gift wrap options available for your open house purchases too! * Packages are scheduled for maximum efficiency without compromising service quality.

December Philanthropic Cause: Today Show Toy Drive

Instead of taking donations in the salon this month, if you'd like to participate I am requesting that you make a toy donation to this toy drive in order to brighten a child's holiday! Visit our website for more information! www.BePolished.com

Products & Services for the Cause:

- November Cause Update—We have a \$20.00 donation going to VH1’s Save-the-Music Foundation and Kim Ashmore is once again the winner of our \$50.00 Gift Certificate! Congrats Kim!
- Also from our Customer appreciation month weekly drawings,
 - Week 1: Kris (Wicks) Berry was the recipient of Litre sized Self-Absorbed Shampoo & Conditioner
 - Week 2: Amy Popp was the recipient of an Ultimate Manicure Gift Certificate
 - Week 3: Daria Stoltz was the recipient of a product pack featuring Bed Head’s Hard Head Hairspray, Powertrip Gel, and Girl Toys Shine Serum
 - Week 4’s winner will be announced via email... Congrats to our winners! And, again, thank you all so much for your business!

Feature Product: Paul Mitchell Super Skinny Serum

To define & de-frizz curls or add shiny smoothness to straightened locks, add this silky serum to your product repertoire.

Regular Retail Price: \$19.99

Monthly Feature Price: \$16.99 (through 12/31)



Feature Service: Gentleman’s Manicure

Guys, you need a little party-prep too (+ a little holiday-time pampering)! We’ll trim & shape your nails, combat any calluses, slough off dead skin, and give you a soothing massage followed by a moisture-rich paraffin dip. We’ll finish with a light buffing for healthy shine and a protective matte top coat.

Regular Service Price: \$30.00

Monthly Feature Price: \$25.00 (through 12/31)



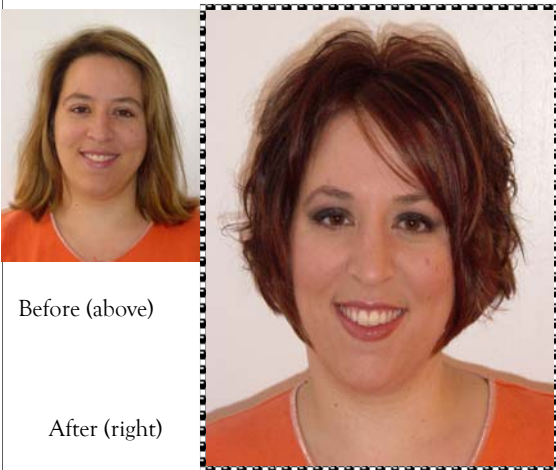
Beauty Tip of the Month:

For a fool-proof evening makeup look, use a light self-tanner, tanning powder, or bronzer to enrich the skin tone. Next, apply your “day” makeup with a heavier hand and use a lipstick a couple of shades darker than your usual. You’ll achieve a slightly more dramatic look that’s easily applied and comfortable to wear due to the minimized contrast with your usual skin tone.

Makeover of the Month

So, how brave do you feel? If you're up to it, I'd like to offer you a completely complementary Color, Cut, and Makeup Application! The catch? And, yes—it is a big one. You'll be completely at my mercy! However, you'll get a whole new look—for FREE! To maintain your new look, you'll also get a 30% discount off any products you purchase the day of your makeover. Plus, you'll get a write-up here the following month. We'll outline how we achieved your new look (so everyone can start to copy it!) and provide before & afters! So, who's game? Keep in mind, I'm only offering one makeover opportunity per month! Just let me know if you're interested!

November Makeover



Before (above)

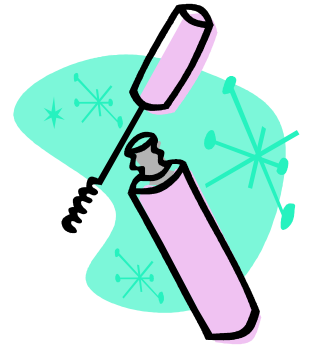
After (right)

Services Included:

Fill Lustre, Single Process Color, Focal Foils, Cut-Strongly Textured Bob, Blow Dry, Eyebrow Waxing, Makeup Application

Services Received Retail Total:
\$170.00

For more information on this makeover, check out our website!



“Much of the ‘perfect’ makeup you admire on faces in advertisements and magazines should probably come with the warning ‘Don’t try this at home!’”

*—Bobbi Brown
 (from Bobbi Brown Beauty—The Ultimate Resource)*

Ingredient Spotlight: Eucalyptus Oil

Eucalyptus oil is one of many plant extract essential oils used in beauty products.

AKA: Eucalyptol or Calyptus oil (a constituent of), Eucalyptus Extract, Eucalyptus Globules, Cineole

Sources: Eucalyptus Leaves, Levant Wormseed, and Cajeput

We offer: Our Got Polish Blemish Control Line Products including: Blemish Control Cleanser, Control Toner, Daily Control Lotion, Control-Plus Masque, & Blemish Control Gel

For more information: Don't Go to the Cosmetics Counter Without Me 6th Ed. By Paula Begoun; Milady's Skin Care & Cosmetic Ingredients Dictionary 2nd Ed. By Natalia Michalun; What's in Your Cosmetics? By Aubrey Hampton

Benefits: Eucalyptus Oil:

- Is Antiseptic & Decongestant.
- Has some cooling & anti-itch properties.
- Can have antibacterial and antifungal properties on the skin.
- If frequently used also as a fragrance.

Did you know? Eucalyptus has also shown insect-repellant qualities and it is used in many cough remedies.





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Our Mission:

To provide our clients with high-quality products and services to polish their self-image as well as to promote the health and vitality of the hair, skin, and nails while also providing relaxation and stress relief for the mind and body.

We also pledge to utilize continuing education opportunities and to research the latest product/styling innovations to provide you with the best. We also relish feedback from you as to how we can serve you better. We may not always be able to immediately implement ideas and changes that you suggest, but they are a very important factor in determining our current success as well as plotting our future course! Please let us know what you like or feel needs improvement regarding our facility, products, services, etc. We love to hear from you!



Wishing you a stylish holiday!

Wishing you and yours a warm,
safe, happy holiday season!

We'd like to take a moment and wish you Happy Hanukkah, Merry Christmas, Happy Kwanza, and Happy New Year! Whichever celebrations you participate in, we hope they are fun, safe, and filled with holiday cheer! Thank you so much for your support this year! We truly appreciate your business and your encouragement. We couldn't do it without you! ~Carla, Jeff, & Amy