

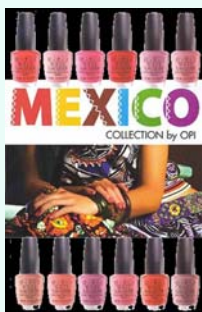
February, 2006

The Glow Gazette



What's New?

- OPI's New Spring collection Mexico is here!



We will have the Chiquitas Minis as well! Come check them out. They are great spring/summer colors!

Inside this issue:

Beauty Tip of the Month	2
February Feature Product	2
February Feature Service	2
Beauty Seminars	3
Makeover-of-the-Month	3
Cosmetic Ingredient Spotlight	3
Take Heart!	4

Color Services Clarified...

Wanting to change your hair color, but unsure of what to ask for? Here's a guide to choosing the right vocabulary to make the process easier!

- **Lustre (Toner, Filler):** This is a vegetable-based color with no ammonia. It does not lift hair, but coats it with color. Often used to tone bleached highlights or fill (replace removed pigment) before another color is applied.
- **Single-Process:** A Permanent color applied all over the head.

(Subsequent applications are called "Retouch" and are only applied to the Re-Growth.) This method is used to lighten or darken hair and cover gray.

- **Foil Highlights:** Color is applied to hair that is encased in aluminum foil—to protect the remaining hair. Individual foils can frame the face or add a dramatic streak. A light partial highlights as though you've been at the beach for a week. A partial breaks up all the original color on

the surface of the hair. A full foil changes the hair color altogether.

The foil technique is used for color highlights, bleach highlights, low-lights, and gray reduction.

- **Buffing:** Bleach is applied heavily on top of the head to short, gel stiffened hair to lighten tips.
- **Balyage:** Color is painted onto the hair. Achieves similar results to foiling.
- **Color Camo: (For Men)** Similar to lustre. Subtly blends away gray.

February Philanthropic Cause: Duke Brain Cancer Center

Mission Statement:

*To cure brain and spinal tumors

*To translate scientific advances in our research laboratories to state-of-the-art treatments for the patient

*To provide the resources and support necessary for patients and their families to meet the challenges of living with a brain tumor

From their website:

<http://cancer.duke.edu/btc/>

The Preston Robert Tisch Brain Cancer Center at Duke currently cares for 2000+ patients. Their website is an excellent source of information for patients, care-givers, and the general public. Please take a moment to visit it to find out all the different ways you can help in the fight against this tragic disease.

This month's cause is dedicated in memory of Lindsay Marie Rose.



Find out how we can make a difference together on page 2.

Products & Services for the Cause:

Besides going on to the Duke Brain Cancer Center website and giving a monetary contribution, or volunteering your time, here’s what you can do to help!

- Come into the salon and make a monetary contribution. For every \$10.00 you donate, you’ll be entered into a drawing for a Spa Manicure Gift Certificate.
- When you purchase Bed Head Hard Head Hair Spray from us during the month of February, we’ll donate \$2.00 per can to the Duke Brain Cancer Center.
- Come in for a hair treatment and we’ll donate \$5.00 of the service price to the Duke Brain Cancer Center.

For more on Lindsay, check out her website: www.geocities.com/rosielulu2001/

Feature Product: Vibran-C Crème with Ceramides

For skin that is dry, dull, and damaged, consider adding this warrior to your skin care fight! The Vitamin C helps to fight aging caused by free radical damage and helps boost collagen production giving skin a firmer, smoother appearance. Vitamin C is also a skin brightener and can help prevent hyper-pigmentation (age spots and discoloration) giving skin a more even tone. The ceramides provide a barrier to hold in moisture. Apply this product prior to your usual moisturizer for optimal results.

Regular Retail Price: \$28.95 Monthly Feature Price: \$24.95 (through 2/28)

Feature Service: Full Makeup Application

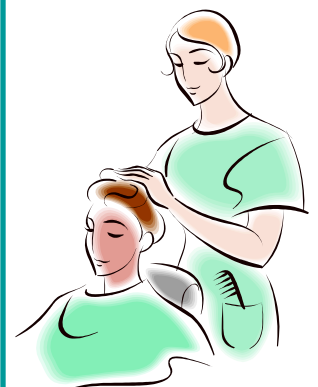


Have a special occasion coming up? A wedding, a reunion, maybe just dinner with a special someone or a night out with the girls? Come in for a makeup application! See what a difference professional products, tools, and application can make for your look. You’ll look great, feel great, and maybe pick up a tip or two to improve your daily makeup routine and ideas to spruce up your look for evening!

Regular Service Price: \$35.00 Monthly Feature Price: \$30.00 (through 2/28)

Beauty Tip of the Month:

To keep your haircolor looking fresh & shiny use a shampoo and conditioner designed for colored hair. Also, to help prevent fading and to promote hair health, invest in a spray-on UV blocking spray and use it daily.



Beauty Seminar: Makeup Bag Makeover! (Cosmetic Product Safety)

How long have you been using the same tube of mascara? How long has that dusty jar of eye cream been under your sink?

a manner that contamination risk is reduced.

This is one you don't want to miss!

The Details:

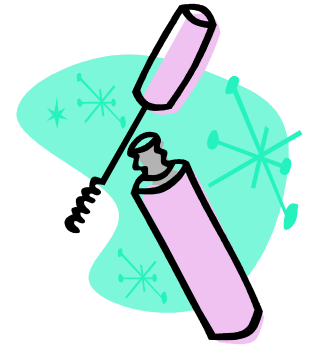
When: Sun. Feb. 26th 2:00-3:00pm

Where: Polished Salon/Spa

Cost: Free!

This seminar requires a minimum of 3 participants, but is limited to 5. Please pre-register to reserve your spot!

Yikes! In this month's seminar we'll cover how long to keep each product in your makeup bag/ medicine cabinet and how to use each product in such



"Beauty provoketh thieves

sooner than

gold."

--Shakespeare



Makeover of the Month

So, how brave do you feel? If you're up to it, I'd like to offer you a completely complementary Color, Cut, and Makeup Application! The catch? And, yes—it is a big one. You'll be completely at my mercy! However, you'll get a whole new look—for FREE! To maintain your new look, you'll also get a 30% discount off any products you purchase the day of your makeover. Plus, you'll get a write-up here the following month. We'll outline how we achieved your new look (so everyone can start to copy it!) and provide before & afters! So, who's game? Keep in mind, I'm only offering one makeover opportunity per month! Just let me know if you're interested!

Ingredient Spotlight: Jojoba Oil

Mother Nature's Multi-Tasker!

AKA: Simondsia Chinesis, Buxus Chinesis

Sources: Jojoba Shrub (Grows in SW USA)

We offer: Got Polish—Reparative Moisture Crème, Therapeutic Hand Crème, 3-in-1 Body Oil, Creative Nail—Solar Oil, Paul Mitchell—Dry Wax, Tea Tree Conditioner, and Tea Tree Leave-In Conditioner

Did you know?: Jojoba Oil is actually not an oil at all. It is a wax ester.

Benefits: Jojoba oil

- Mimics skin's natural moisturizing factors.
- Protects against UV rays.
- Has an apparent ability to heal the skin.
- Reduces transepidermal water loss.
- Is often used as a carrier oil for aromatherapy applications.

For more information: (Sources) Don't Go to the Cosmetics Counter Without Me by Paula Begoun; What's in Your Cosmetics? By Aubrey Hampton; Milady's Skin Care & Cosmetic Ingredients Dictionary 2nd Ed. by Natalia Michalun; and www.ageless.co.za/jojobaoil.htm



Beauty. Image. Style.



Contact us:

On the web-
www.BePolished.com

On the phone:
(919)274-6174

Snail Mail:
1134 Ivy Lane
Cary, NC 27511

Email:
Carla@BePolished.com

Our Mission:

To provide our clients with high-quality products and services to polish their self-image as well as to promote the health and vitality of the hair, skin, and nails while also providing relaxation and stress relief for the mind and body.

We also pledge to utilize continuing education opportunities and to research the latest product/styling innovations to provide you with the best. We also relish feedback from you as to how we can serve you better. We may not always be able to immediately implement ideas and changes that you suggest, but they are a very important factor in determining our current success as well as plotting our future course! Please let us know what you like or feel needs improvement regarding our facility, products, services, etc. We love to hear from you!



Take Heart!

Friday, February 3rd is National Wear Red Day for Women's Heart Health Awareness! Come by on the 3rd wearing red and get 25% off any retail purchase! For more information: www.americanheart.org



And, of course, February 14th is Valentine's Day. I've put together some packages for those of you who have special plans for that evening! I'm cutting out early that night (7:30), so book these early if you want to get in!

First Date Package:

Comb-out Style*

Makeup Touch-up

Nail Polish Change

45min. \$30.00

Engagement Package:

Shampoo/Blowdry or Set

Full Makeup Application

Nail Polish Change

1hr. 15min. \$55.00

First Anniversary Package:

Special Occasion Styling

Full Makeup Application

Nail & Toe Polish Change

2hr. \$70.00

*Comb out style is basically just a touch-up of the style you already have in the hair. I will use any combination of curling irons, blow dryer and brush, and product, etc. to make it look good. There is no shampooing included. If you have questions about the packages, just give me a call!

Happy Valentine's Day!